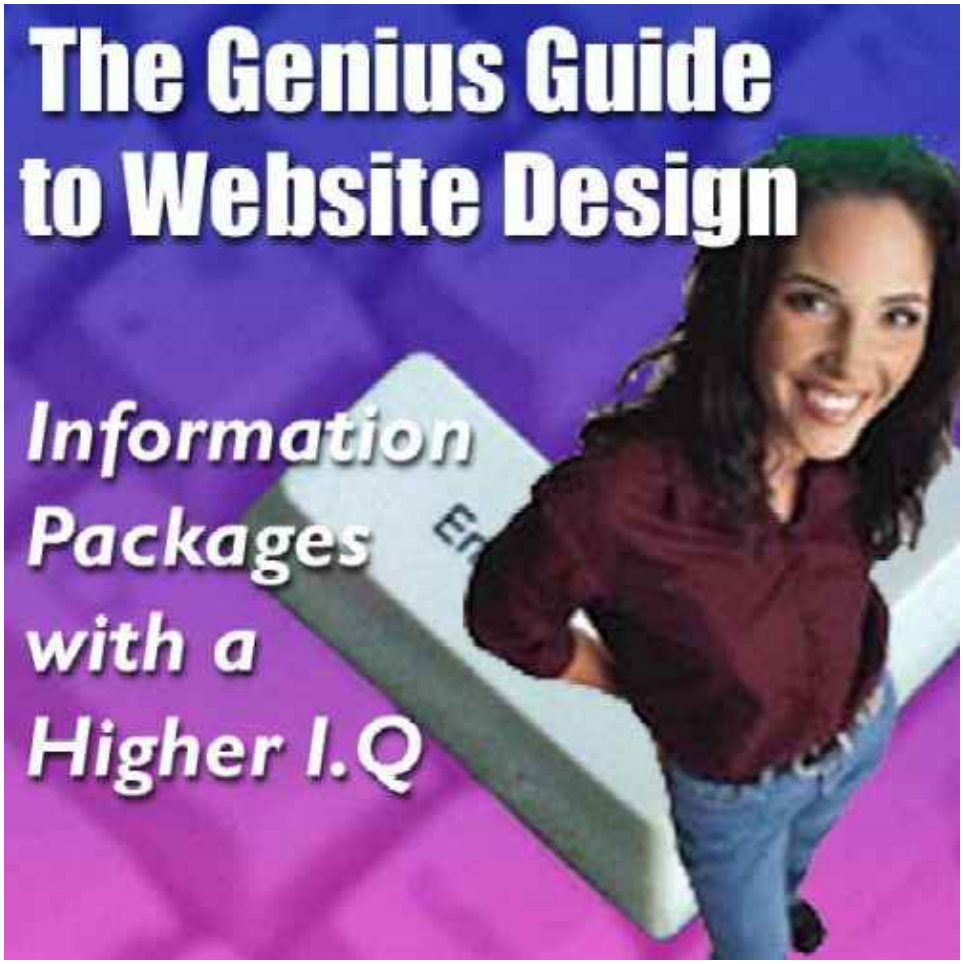

The Genius Guide to Website Design

Congratulations on your purchase of the SMARTEST Resale package on Website Design on the Net!

You are now entitled to a 50% discount on all future releases of Genius Guide packages.

Click here to receive updates on this product and the customer discounts on future releases.

You will require the free software below to view or access some of the products included here.

WinZip or StuffIt Expander™ to extract your downloaded files

Windows Media Player to hear the Webmaster Audio tapes

Getright download manager for rapid and uninterrupted downloads.

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A hand−picked selection of online tools and resources to help you create and optimize your website.

7. Articles on Website Design and Development
Read over 100 expert articles on website design, usability and promotion.

8. Newsletters for Webmasters
Stay updated with the best newsletters on website design and development.

9. Recommended Titles
These products are not included as part of this package, but are excellent resources for any website developer.

10. Copyright and Distribution Information

Products with Resale Rights

Click on the links below to start your downloads. I recommend using a download manager like Getright for rapid and uninterrupted downloads.

Instant Webmaster Video Set (Value: $39.99)

This step by step easy video download takes you from being a total beginner to a capable web master in minutes. Download Windows Media Player in order to watch the videos. Create a folder on your computer and call it "Videos". There is a lot of information covered in these videos. And remember, you have unlimited reprint and re−sale rights to these videos! Make sure you're connected to the Internet. Download all of the videos below to the Video folder.

− How To Get Your Own Domain Name
Domain 1
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− How To Set Up Free Hosting
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− How To Set Up Your Automatic Ordering System
Order System 1 | Order System 2
− How To Edit And Personalize Your Web Sites... And How To "Plug In" Your Ordering System
Edit 1 | Edit 2
− How To Publish Your Web Sites To The Internet
Publish Video
− How To Be #1 On Top Search Engines Like A.O.L., Alta Vista, And Lycos In 5 Days Or Less, Guaranteed!
Secret 1 | Secret 2 | Secret 3
− How To Set Up Your Automatic Marketing System
Auto 1 | Auto 2 | Auto 3 | Auto 4 | Auto 5

The Pure Profit Software package (Value: $37)

The package includes:

−Affiliate Defender
−Instant Site Maker
−Instant eMail Scramble
−Instant Affiliate Link Masker
−Instant Meta Maker
−Instant Bookmark
−PayPal Money−Making Safelist Script
−JavaScript Magic
−Pop−Up Generator

The Complete Guide to Building Your Own Web Site (Value: $11.95)

Quentin Brown's Fully Interactive Training Workshop for any one who wants to build a web site. You will learn many of the skills and terminology necessary to get your site built and loaded ready for the world to view. He teaches you the different aspects of the web page design, such as backgrounds, formats, graphics, tables and much more.

Instant SiteSafe and Folder Safe (Value: $34.97)

Don't let other sites steal your content. Protect the integrity of your website. This utility ensures your pages will not run in a frame on someone else's site. Additionally you can also protect the content of website folders you wish to remain private from being viewed. No HTML coding! Just click 'Generate Code' and Instant Site Safe does the rest for you. You also get resell rights, along with the web page and graphics so you can sell Instant Site Safe on your own site. You can even have the software re−branded and sell it as your own.

The HTML Security Report (Value: $17)
Did you know that your product is way too easy to steal? That you're not making any money promoting affiliate programs because your affiliate profits are quietly stolen? That people can steal your free report/ebook without subscribing to your newsletter? You'll be SHOCKED at the Dirty Methods Internet Thieves Use To Quietly Steal Up To 46% Of Your Profits...But you'll also learn what you can do to stop them. Comes with a revealing video.

Defend Your Domain (Value: $22)
This e−book contains valuable information as to how to protect your source code from being read. This will prevent others from by passing your PayPal links that give immediate access to your ebooks or membership sites. Protecting your source code is also a good idea to protect your search engine rankings.

Website Tips and Tricks (Value: $24.95)
A complete guide to make your Web site more search engine friendly and your Web page words sell you more! Web Site Tips And Tactics is a step−by−step guide that shows you the inside tips, and techniques you need to know to succeed on the Web. 65 sections worth of power packed information! You'll even find links to a ton FREE resources on the Web to help you accomplish your goals.

Redirect Boss (Value: $34.95)
This easy−to−use tool allows you to quickly create scripts that redirect your visitors to specific areas of your site based on the requested domain name. No Programming Knowledge Required If you have multiple domain names and you want to operate each as it's own web site, then RedirectBoss can create the scripts you need. **Click here to download the reseller website.**

Raymond McNally's Instant Metatag Creator (Value: $27)
Get the software itself PLUS...instant resale rights. You will get the salesletter, images and the software to sell from your own site and you get to keep 100% of the profits made.

Customizable "Gold" Package: How to Create Killer Mini Sites that Sell like Crazy (Value: $75.95)
Mini Sites are simple (but powerful) one or two page web sites that sell a product −− usually, an infoproduct. Creating a mini−site that makes visitors flip−out their wallets and order your products is not as easy as it looks. Now you can get a deep down dissection of the most successful mini sites on the web and exclusive access to this 9−block formula for creating killer mini sites that sell like crazy! With the Customizable package, you'll get to customize my product by changing those affiliate links to your own... everyone who buys from you and gets the resell rights to the report will be promoting the affiliate programs for you... and those checks can add up in a hurry! Get this option now to guarantee yourself this extra monthly income.

iNet Success (Value: $14.95)
This is a fast, no−frills guide to earning money on the internet. In a compact, "checklist" style, you will get the explanations and the "features to look for" in many internet−marketing issues: affiliate programs, banners and banner exchanges, website−hosting services, reciprocal links, publicity, traffic analysis, communities, and much else. That "checklist" style gives hundreds of quick guidelines for successful marketing in newsgroups, email, and other venues. **Click here to download the reseller website.**

The Internet Marketers Secret Guide (Value: $9.97)
Use exactly what the experts are currently using to market your business on line without wasting your valuable time to find them.You will discover things like... Where to find the best banner advertising and pay−per−click search engines. How to network online and use high−traffic discussion boards. How to accept credit cards and where to find CGI scripts.

How to setup your own affiliate program. Where to find valuable web marketing articles on almost any subject. And much more!

SURPRISE BONUS:

Once you learn how to build a great website, you can put your skills to the test instantly and earn big money with this surprise bonus.

Website4Sale Secrets (Value: $24.95)

How to make Big Money selling websites in the "website 4 sale" auctions on auction sites! With this eBook you with have the sources "webmasters" use to create websites with a minimum investment of $15 and sell for hundreds and sometimes even thousands of dollars! These sellers have sources to create websites for free email accounts, search engines, auction sites, communities, news, shopping malls, and more. In this eBook you will also get website creation tips &tactics, website auction listing tips &tactics, and tips on finding the best domain name for your website that will appeal to your auction customers!

The combined value of these premium infoproducts is over $375!

And that's NOT including the reseller websites that are valued at THOUSANDS of dollars.

Click on each link to download them and save them to a folder. I guarantee that they will be an invaluable source of tools and information whether you are publishing your first website or want to improve your own website.

And remember, they come with FULL RESALE RIGHTS, so you can sell them as individual products or as a package.

Before selling or distributing this package or any of the products included, please make sure you adhere to the copyright and distribution guidelines.

Please respect the author's guidelines, and do not sell any of these products for less than the price indicated, or for less than the price of this package.

Products with Giveaway Rights

Click on the links below to start your downloads. I recommend using a download manager like Getright for rapid and uninterrupted downloads.

You will require WinZip to extract your downloaded files.

15 Website Templates with Graphics

Get FrontPage Express
Microsoft's great, free web authoring software, or WYSIWYG web editor. Learn where to get it and how to install it correctly so that all the features work properly! Step by step illustrated instructions plus animated tutorial video!

HTML − Made Simple 1.0
A basic primer in e−book format for learning HTML. If you would like to dip your toes in the waters of Web design, this explains the first stages − in plain language.

The Search Engine Creator
Search Engine Creator allows you to create a custom branded, fully functional search engine (complete with content) for your site in minutes.

HTML Executable
Create a single executable file with all your web pages. Password protection, dialogs personnalization, custom messages, default web pages and compression with ZIP technology.

Pixie
Reproduce Any Color you see on your screen with 100% Accuracy! Pixie is a color spy plus a mouse tracker.

Website Magic
Paul Barr's 10−part Online Audio Seminar Series

Web Design in 7 Days

Bill's Simplified Web Design Guide v1.1

Web Accessible Design

The Absolute Beginner's Guide to Building a Website

From Idea to Successful Website

Boogie Jack's 100 Cool Webmaster Tips

Ebiz Tricks and Tips

Tips for Your Web Success

How to Create Your Own Web Site Marketing Machine Using Low to No Cost Tools

Web Design Tutorials

The Complete HTML Teacher

How CGI Works

Installing CGI

Mailtag Bonanza

The Complete Popup Toolbox

Web Page Starter Kit

Website Content Manager Files

Building Better Websites

Dynamic Design and its Relationship to Internet Marketing

How to Stop Internet Copyright Thieves

WebMastery

Quick and Easy "Web Design Magic" Brings Money and Fame

How to Create a Web Presence for your small business on a shoestring?

Webpage−O−Matic Business Edition

Creating Doorway Pages using Advanced Doorway Builder

101 Plus... FREE CyberSpace Tools and Resources

41 Dynamic Webmaster Freeebies: Marketing Software and E−Books

25 Most Frequently asked questions on being a web master

Technical "Tricks" for Sales Sites

52 Ways to accept credit cards on your website

Skyrocket Your Affiliate Earnings Without being Stolen

Make your Website Work for You: How to Convert Online Content into Profits

10 Magical Steps To Website Automation

How to pick a shopping cart system that makes you money

Merchant Accounts

Doing It Totally Free: Website Set−up, Hosting and Advertising

Aesop Award Submitter

164 ways to attract customers and make money with your website

Zero−Budget Search Engine Submission

131 (Legitimate) Link Building Strategies

The Cash Like Clockwork System

The AboutWebmasters.com e−Marketing eBook

Make Your Content Presell
All you need to know to build, step by step, a tightly−focused, Search Engine−friendly, theme−based site that will attract targeted visitors.

The Service Sellers Masters Course
The Service Sellers Masters Course shows you how to use the Net to build a client base in a fast, cost−effective way.

Please respect the author's guidelines, and distribute these products free to your visitors or subscribers. You may use them as an incentive to build your subscriber list or attract leads.

Before distributing a given product make sure you are in compliance with rules set by the original author/creator. If unsure, contact the author/creator for further clarification. Read the copyright and distribution information before selling or distributing any of the products here.

Webmaster Software and Downloads

This is a collection of excellent software and tools to help create and improve your website. Most are free.

Web−O−Rama
Web−O−Rama is a versatile, text−based HTML editing program. Free for non−commercial use, but donations are encouraged to allow continued development.

Arachnophilia
Great little, free HTML editor.

1st Page 2000
A WYSIWYG HTML editor for professional and new Webmasters. Now includes 450 Javascripts, ASP, SSI and DHTML effects.

NoteTab Light 4.9
The ultimate free Notepad replacement and a handy HTML editor

Text2Web 2.2.0
Converts your text documents to web pages in a flash.

HTML−Kit
A free and easy to use Windows program designed to help HTML authors edit, format, validate, preview and publish web pages.

Actual Drawing
Actual Drawing is a visual Web authoring tool, which helps you make Web Pages without having to know HTML, simply by dragging and dropping page content.

Home Page Wizard
Create your own Home Page without any knowledge of HTML.

Free Editor
A JavaScript Editor that you can download and use for FREE.

CoffeeCup Direct FTP
Edit HTML, PHP, Perl, ASP, and any other text files right on the server. Preview Images on the server, and even Zip up your Website with this great FTP software.

The Newbie Club™ First Website Builder
Download a Free Trial of this ground−breaking 4 volume library − a Detailed Website Building Course Written By A Newbie, For A Newbie, In Language You Can Really Understand − Newbie−Speak!

Ezypage 2.5
An easy way to design and develop a complex web page to how you like it.

Mizo − FP Converter 1.0
Convert FrontPage websites to use on host without Frontpage Server Extensions.

BrowserMaster
A low−fat, NOT in−your−face, tool to help you easily perform very common and tedious tasks required in the development of professional web sites such as testing for low screen resolutions or low color count.

Free HTML TOC 1.0
Create table of contents (toc) of HTML files.

HanyFile Find and Replace 1.2
Find and Replace text in many files with a single click !

FlexWizard 1.2
Update content on your web site by sending an e−mail.

SiteFormula Pro
Content Management System − separate content from presentation by storing your documents in a database and defining the look and feel in customizable templates

Advanced HTML Optimizer
If a page doesn't load in 8 seconds, you'll lose 1/3 of your visitors! Advanced HTML Optimizer can significantly speed up your site.

HTML Shrinker Light 2.50
Free download to speed up your web sites by making your html and script files smaller

HTML Compress
Optimize your HTML code. HTML Compress compresses HTML by removing unnecessary white space characters. Your website will download faster, display faster, take less space on web servers and end users system, decrease loads on a server.

HTMLCompact
Powerful HTML compression utility that compress web page up to 80%.

HtmlDog
Compress and encrypt your web pages, making their source code unreadable to visitors without changing the way they look and feel in a browser.

Secure HTML Lock 1.0.5
Protect your webpages from un−authorized plagiarism with Secure HTML Lock! Free download.

Encrypt HTML 3.01
EncryptHTML will encrypt your HTML code, making it impossible for people to get the exact code when they view the source. You will be able to encrypt a file or an entire folder. Free download.

HTMLProtector v1.0
HTMLProtector is a tool to protect the content of your web page and prevent others from viewing or using your source code. Free trial download.

WebLock Pro
Breakthrough web site security system hides your web site's source code!

HTMLEncryptor
HTMLEncryptor enables you to encrypt your Web pages, making their underlying code unreadable to visitors. Costs just $15

kjCrypt
kjCrypt is a program that protects your files and even whole directories against intruders. Send your sensitive information in a file attachment protected by kjCrypt.

Digital Order Guard
Whether you use PayPal or Clickbank, within minutes, you'll be able to protect your digital products by filling in a few forms and generating your code.

Download Protector
Download−Protector is a software application written using a combination of PHP and JavaScript to protect your

e−Books, PDF files, scripts, zip files and even your site's precious bandwidth from being illegally downloaded or stolen.

Snazzy Freeware Paypal Encrypter
Create your next PayPal Payment Button in 30 seconds Fully Encrypted, without logging into your PayPal account! A similar product sells here for $37.95

NoPeek 1.0
Alertless no−right−click script

Snazzy Freeware Email Encrypter
As easy as entering your email address and the text link infromation, then click generate. All you need to do then is click on the code button and paste the generated code into your html page/s.

jsGuard
jsGuard is a program that protects your email address on webpages from viruses and spam spiders. 30−day trial.

Dyro Web Scrollbars 1.0
Make colorized scrollbars in your HTML page just with few clicks.

Free Webmaster Toolchest
The first series of mouse click application is designed for webmasters. It consists of Search Engines Position Reporter, Link Popularity, Keyword Density Analyzer, Search Engines Registration and Search Engine Optimizer. These applications are very easy to use, all you need is a mouse and it is totally free.

Search Engine Optimizer 2.0
Instantly create keyword−rich web pages. Easy to use. Master in five minutes.

Meta Tag Generator Script (PHP)
This script generates META tags that search engines use when they index your homepage. If your site already has META tags you may import and edit them.

Meta Tag Generator
The Windows 95 Meta−Tag Generator from SiteUp Internet Promotions for free download by the entire Internet community.

LinKtoLinK Pro
The award− winning LinKtoLinK is powerful reciprocal link management tool designed to help you in your web promotion efforts. It's a wizard at helping you create and maintain a Cool Links − type web page. Available as a free ad−supported version, or Pro trial version.

Visibility Analyzer, Word Market
Visibility Analyzer is a full featured Windows tool to help you track down and keep track of all of your keywords and phrases on all of the major search engines. **Word Market** will keep searching the web for those elusive keywords and letting you know how frequently they are used in real−world searches.

Menu Creating Software Tools
A list of Javascript − DHTML Menu Builder and other free DHTML menu builders.

Web Menu Builder
Create great looking professional Web menu/navigation

Javascript Menu Builder 1.0
Javascript Menu Builder is a powerful Javascript−producing design tool for creating menus on Web pages.

AllWebMenus DHTML/Javascript menu builder
Create DHTML/Javascript menus for your web pages visually, without any programming experience required!

Link*Launch − WebGenie
Link*Launch is a freeware application that creates drop−down menu lists for your website. Use Link*Lauch to create less cluttered, more effective and easier to use menus, indexes and catalogs for your website.

Site Navigator
A program that manages your site pages by creating a js file so you can swap pages and insert new ones by editing one file only.

SiteTracker
Monitors the traffic from search engines and other sites. Doubles as an invisible visitor tracking system to determine the origin of sales.

MasterFeedback (Unix)
Master Feedback is a visitor feedback form and Perl CGI script. Master Feedback helps you spam−proof your site by not requiring your email address anywhere on your page, not even embedded in hidden form fields or other HTML tags. Freely available for download, along with a generic HTML form you can modify.

Free CGI Software for Web Site Administrators
Master AutoResponder, Master Daily Content, Master E−Book Generator, Master Frame Reunion, Master MerryGoRound, Master PFP (Printer Friendly Page), Master Site News, Master WebPage Mailer and more.

Free Perl Cgi Scripts designed by Nick Grant
Includes G.Frame (link to other sites without losing your visitors), G.Form, G.FFA, G.Submit, G.Redirect and more.

Matt's Script Archive
Free Perl CGI Scripts. One of the oldest and best sources of free Perl scripts like Formmail.

CGI Resource Center
1248 different CGI resources, even ones for your own self−replicating MLM sites.

Web Roller
Web site Monitoring &Stress Testing − Test your website performance characteristics.

fantomas statsReaper™
Customize your access logs to suit your real needs, not alone your ISP's or system administrators'

fantomas logFrog PRO™
The log cruncher: giving you full one−location control over your log files for evaluation, stats analysis, data mining and unlimited reports generation.

fantomas multiBlocker™
Professional ip blocker, spam, fraud and snoop protector: blocks predefined IPs, UserAgents and Hosts from accessing your web pages. Free version with limited features also available.

Master 404
Master 404 is an easy to install, easy to maintain CGI program written with Perl 5 for managing your "404 −− URL not found" website visitor mistakes.

Webscribble
Free and professional webmaster scripts for navigational frames, innovative advertising methods, running an ezine co−op, a dating site, a pay per click search engine, an affiliate program, an autopilot traffic exchange, a startpage exchange, job listings, protect your downloadable files, and more.

AScratchNWin!, by Wyka−Warzecha!
Easily and effectively add scratch and win capabilities to your website with encryption.

Atomic Watch Website Monitoring Software

Ensure your website is always up and running. No software to install on your server, Atomic Watch sits on your PC and checks the website regularly.

Ace PopUp Generator Software
Ace PopUp Generator Software is a code generator that takes the fuss out of making reliable popup window code. Even experienced programmers will appreciate this robust software package.

Dyro Pop Maker 1.5
Make Pop−Up and Pop−Under windows.

PIRCnet Power Search engine
Download and include it in your web page. Just copy and paste the code and you have your very own copy of this powerful tool.

eXactMapper Lite 1.1
Create a professional site map for your Web pages without writing a single line of code.

Internet Business Promoter (IBP)
A new search engine friendly tool that checks the ranking of your web site on all important search engines. Download the freeware edition IBP Lite now and check your rankings within the next few minutes.

Axandra's Reciprocal Links Solution (ARELIS)
ARELIS is a top rated software program that helps you to build a powerful business network quickly and easily. You'll benefit from highly targeted free traffic to your web site, new business contacts, a higher link popularity, higher search engine rankings and more sales.

Zeus Internet Marketing Robot
Automatic Reciprocal Link Generator and Link Directory Creator. Free Trial download.

Webmaster Multi−Tool For Webmasters
This app has an awesome feature list: CHECKS site popularity, search engine readiness, broken links, proper site tags, and keyword density; SUBMITS to the top spider engines, FFA and award sites; SENDS mass emails or personalized messages; and has built−in TRACKING features for campaigns, click−thrus & sales

Intelli−Chat™
Live Help Live Chat Software − allows real−time interaction between visitors and you.

ASP Web Database Interface Builder
Create professional, secure ASP forms with solid data validation, that allow you to Add, Search, Sort, Edit and Delete records in your online database. Build a fully functional interface in less than 10 minutes!

Autoresponder Software
Autoresponder software handles incoming and outgoing emails. Automatically send follow−up message to your subscriber, with embedded name of the recipients in the message.

Webpedia 1.0
An illustrated encyclopedia of free web resources, with descriptions, links and upgrade costs. This PDF format book brings together a categorized list of many resources for the website designer, available free of charge, or at very lost cost.

Website Development Tools from Download.com
This is one of the Internet's largest collections of downloadable software. Find out what is hot and download software you need for your business.

Website Templates and Graphics Tools

Image Use on the Web
Learn how to enhance and add to a site with properly utilized graphic elements.

Use of ALT texts in IMGs
Learn how to compose ALT text as a suitable textual alternative to the image.

Load Time Tip: Reuse, Optimize, and Preload Images
Use these three easy techniques to include graphics on your site and still minimize download time.

RGB Color Values
This chart illustrates some of the different RGB color values that authors may use for font color and background.

FREE Graphic Design Training Course
Learn how to design your own web graphics, logos, banners, buttons, clip art, mouseovers, basic animations and more! Go here to enroll in the FREE online version of the Graphic Design Training Course today.

Adobe PhotoShop tutorials
Creating a web page header, Choosing a font style that contrasts, DIY Company logo, Seamless Web Page Backgrounds, Making Web button, sSeparating an image from its background, Website Navigational Structures and many more.

Banner Primers
Learn to make your own advertising banner from scratch

Free Site Templates
Start with a creative design from FreeSiteTemplates.com and jump−start your development process.

Absolutely FREE Web Templates
5 page professionally designed web site template designs with CSS text rollovers (rollovers with highlite). Well laid out pages and navigation will ensure a clean and well presented web presence.

Web Templates Portal for Net Entrepreneurs
Free web templates for small business.

Dans Web Templates
Easy to use and affordable. No Graphic modification required.

BoxedArt.com
Templates, Mascots, Photos, Interfaces. Download all products and all new additions for just $19.95 Yearly!

BuyOurTemplates.com
Affordable, Attractive &Professional Website Templates.

Custom Graphics and HTML Generators
Easily create powerful custom graphic logos and headlines, drop down menus, navigation bars and more.

Trellian Button Factory
Trellian Button Factory allows you quickly and easily create stunning buttons, menus, logos and icons for use on your website or multimedia presentations.

FREE Buttonz and Textures Software
Buttonz &Tilez! is an award−winning software package that includes 2 applications, "Buttonz!", which creates buttons of various shapes, and "Tilez!", which renders seamless textures.

Just Suite − Just Buttons/Just Tabs/Just NavBars
You get a product bundle containing Just Buttons Professional, Just Tabs and Just NavBars. All of these products allow you to greatly enhance your website!

IconCool
Manage, extract, convert, modify, search and create icons. An icon library with dozens of sample entries is included.

HandyTools for Web Designer
Powerful pack for Web Coders and Designers. It consists of: Image Mapper; Color Spy; Gif Color Mapper; Find and Replace in Files; Gradient Text.

Header Generator
Create Amazing Header Graphics for your website with this simple to use software that requires no graphic design experience at all.

FreeFoto.com
Download images for private use at no charge, or buy for commercial purposes. Collection includes business and industry, transport, nature, and travel.

GIF Runner
Gif Runner will search all over the Web for Gif's that match your needs. Just enter a subject and turn the Runner lose.

GIFs−4−Us! 250 small icons
GIFs−4−Us are free for non−commercial use from Dewa.com

Free Graphic Editors
Choose from a list of Freeware Graphics Tools Graphics−Editors

Express Thumbnail Creator
Create great−looking image galleries with thumbnails quickly and easily! Trial download.

UnFREEz V 2.1
UnFREEz is a tiny tool, that will take any number of images, saved as separate GIF files, and create a single animated GIF from those images.

GIFBot
A free graphics optimization tool to reduce your image file size without loss of image quality.

Advanced GIF Optimizer
Easily optimize GIF graphics for your Website. Just find the folder and select Test to preview the difference in file size.

Advanced JPEG Compressor
The most comprehensive Windows utility available for compressing and optimizing images in JPEG format.

Spinwave's JPEG Cruncher and GIF Cruncher
Free, low compression crunches. Compress your JPEGs and GIFs to shrink file size, make your web site faster, save disk space.

Trouts GIF Optimizer 2.3
Shrinks GIFs and converts other graphics to optimized GIFs. Just drag−and−drop files then Save.

RollMe! 1.0
Free customizable rollover image script

Cooltext.com
Cooltext.com is an easy online graphics generator for logos and buttons.

Animation Online
Create free animated banners and buttons − instantly.

Crecon Banner Generator
Create free banners with 2 lines of text and over a dozen backgrounds.

Flash Banner Design
GIF and FLASH animated banners creation. Profesionnal custom banner design at affordable cost.

Flashbanger
Flash Animations, Web Designs, Menus, WebSite Templates, Free Flash Downloads.

Fonts.com
Download Mac and Windows fonts. Downloadable True Type and PostScript fonts from AGFA, Monotype, ITC, Adobe and others.

Free Fonts
Most beautiful fonts for Windows. Use these to create awesome graphics for your website.

CoffeeCup Firestarter
The fastest and easiest way to make killer Flash effects for your Website.

3DVista Studio
Software which allows you to create virtual tours on the Internet. Downloadable Trial. It is the ideal product for real estate, hospitality, tourism, etc. A realistic, high−quality alternative to more expensive options such as IPIX.

Active Image Enterprise
ActiveX component to create PNG, GIF, WBMP and Jpeg images on the fly.

Free Misc. Graphics
A roundup of various free graphic and clipart resources on the Web.

Boogie Jack's Web Depot
Your one stop outpost for free backgrounds, left border backgrounds, wallpapers, textures, buttons, banners and other graphics.

Web Page Design For Designers
Designing for the World Wide Web, with an emphasis on graphic design and content.

original mascots

Design Tips and Tutorials

Design Fundamentals
Basic questions that confront all Web authors.

Creating a 5−minute website
This web design tutorial demonstrates how to make a basic left−oriented website. Includes information on watermarks, textures, gradients, backgrounds, and colour schemes for your website.

HTML Made Easy
This tutorial makes learning a breeze. It'll show you that despite looking complicated, html is easy to learn.

Basic HTML
A more detailed tutorial − takes you by the hand and guids you every step of the way.

HTML by Example!
A 55−part tutorial by Mike Wagg. These tutorials make use of an interactive screen which allows you to make changes to the code and then try out your changes and see immediately how well they have worked.

Getting started with HTML
An excellent HTML tutorial, written by Dave Raggett, the primary author of the HTML 4.0 specification.

Teach Me HTML
Teach yourself the basics of HTML in only 1 hour!

HTML Clinic
Step−by−step, easy to understand HTML tutorials with lots of examples you can follow and learn from.

2CreateAWebsite's very basic HTML Tutorial
Basic HTML functions for creating your web page.

Free HTML Tutorial from the Wood Interactive Web Design Course
This course walks you through the entire process of creating web sites and putting them online.

PageTutor
Downloadable HTML Authoring Tutorials by Joe Barta. This free version download of PageTutor contains the entire beginner's tutorial and the first few lessons of each advanced tutorial.

Free HTML tutorial to design commercial pages
This HTML tutorial will only teach profitable HTML code.

Web Tutor
Easy to use web page authoring tutorials covering basic and advanced web page design.

Web Resources Tutorials
81 Tutorials in 8 Categories available! The Primers, Javascript, ASP, PHP, CGI,HTML, CSS, DHTML, Webmastering.

Trainingtools.com
Learn Macromedia Flash 5 Training Course − Free, Fireworks 4, Dreamweaver 4 tutorial, HTML tutorials, Flash 5 online, how to program JavaScrit Training, FrontPage 2000 Courses, FrontPage 98 Courses, Free Adobe PhotoShop Training, MIVA Merchant, Miva Script, ASP.

Round Tables by Raphael Pirker
We've seen it on thousand of pages: Round tables. But it's not HTML code. So how the heck to you create these things?

Create HTML Forms: A Tutorial
Contains everything you need to know about making forms that will interact with CGI, Javascript, etc. Become a pro.

Javascript Tutor
A solid beginner's javascript course.

Magic Buttons
A javascript mouseover tutorial.

GateKeeper
Cool password protection with javascript.

The Java Tutorial
Sun's comprehensive online book for learning Java.

Cascading Style Sheets
Change the appearance of hundreds of Web pages by changing just one file... All with the power and flexibility of Web style sheets.

Cascading Style Sheets Tutorial

Using Frames
Frames are a method to display multiple HTML documents at once, but not all browsers support them. This tutorial is intended to help authors who want to use frames and to ensure that every visitor can use the site.

The Common Gateway Interface
Includes an introduction to CGI, a primer, tips, and more.

How To Install CGI Scripts Tutorials
A very basic tutorial from Spider−food.com

How CGI Works and Answers to Other Questions You Didn't Know You Could Ask
Demystify CGI. Take advantage of site interactivity and automation. More Willmaster Tutorials

CGI Programming 101
Jacqueline D. Hamilton's CGI Programming 101 class is intended for anyone who knows HTML, but doesn't know Perl or CGI programming. Download the first six chapters free or read them online.

Perl Primer one

Web Style Guide, 2nd edition
Online version of the comprehensive volume by Patrick J. Lynch, Sarah Horton.

Style guide for online hypertext
Learn to write easy to read documents and keep your visitors on your site.

A Guide to Accessibility
What you can do to improve the accessibility of your site.

10 Step Guide to Web Accessibility
The online version of Web Accessible Design

Dmitry Kirsanov's Top Ten Web Design Tips
A collection of brief tutorials, bug alerts, and general advice on various topics such as HTML and its extensions, web page design and layout, browsers, and web graphics.

Free Webmaster Tips &Tricks
Lost of little tips − some of which you won't find elsewhere. Add Channel, Custom Audio, Fast Pages, Glowing Links II, Justify your Text, Link Colors, Named Anchors, No Underline Links, Marquees Navigation, Out of a Frame, Page Transitions, Presenting Content, Serious Money, Site Title.

Web Site Makeover in 5 Simple Lessons
An email course by Peggy Murrah, "Web Site Makeover in 5 Simple Lessons," will show you how to boost the performance of your own web site!

Essential elements of Website Design
How to layout and build a fast, easy to navigate site that converts surfers into customers.

Dave's Web Design Tips
A collection of tips for designing a good site, one that will make your visitors take you seriously.

A Shaker Approach to Web Site Design
This essay on simplicity and functionality in site design is itself a "Shaker" paper.

An Online Guide to Good Web Design
Mark Johnson's guide covers communication, communications theory, communications studies, design, information design, graphic design, web design, multimedia, World Wide Web, web development, HTML, Shockwave, JAVA, art, television, disabilities.

Eightfold Path to Enlightened Websight
A distillation of Web design principles from teknozen @ction websites.

Usable Web
Usable Web is a collection of links about information architecture, human factors, user interface issues, and usable design specific to the World Wide Web.

The Usable Web
Tips and techniques for building reader−friendly Web pages, from All Things Web.

Everything.ch
Gives us reasoning behind, and reasons for implementing usability regardless of how the page looks. A site that every serious web designer should read.

Great Web Design Tips
A FREE 260−page online course on how to create more user−friendly Web sites, by incorporating good Web usability and accessibility design elements.

Common usability mistakes
Some of the things that help to alienate visitors from a commercial site.

The Need for Speed
Decreasing the actual and apparent load time of Web pages

SiteSpeed™
Easy techniques that you can use, right now, to speed up your Web site. You'll learn how to decrease download times, and how to make Web browsers render your pages faster.

The Wannabe Webster
How−to web design information for beginner webmasters −− do−it−yourself website design, development, promotion &maintenance at little or no cost.

Websitetips.com
An educational resource that provides HTML tutorials, graphics tutorials, articles, tips, information and resources to

build or improve your website presence.

Web−Source.net
A complete guide to professional web site design and development including html codes, tips and tricks, tutorials, articles, reviews and more.

121 Dreamweaver Tutorial
A Simple, Video−Based Training System Online that Teaches You Step−By−Step How to Design Web Sites Using Dreamweaver − 100% Guaranteed!

Web Design Training Course
Become a Certified Web Master in Just Four Weeks or Less

The Skilled Webmaster Online
The Skilled Webmaster learning center for webmasters is updated weekly with fresh web and graphic design techniques, training and ideas.

About: Guide to Web Design
Extensive links to great resources for tutorials, scripts, tools, utilities, animations, clipart, fonts and more!

Website Hosting
The Truth about Web Hosting − What's important, what to ignore, the importance of peering agreements.

Site Moving Tips
Orderly or Emergency Moves; Things To Consider When Moving From One Server To Another.

HTML Unleashed: Search Engine Strategies Chapter
A nice introduction to the basics of search engine design, taking HTML authors through issues to consider.

Search Engine Design
Articles and resources relating to optimizing a web site to improve its ability ranked by search engines.

Writing for the Web
An online tutorial that will show you how to write and think for a marketing effect − that is − to get people to buy your stuff.

Content Development
Links to highly authoritative articles, tips and information specific to content for websites.

Internet Marketing Tutorial for Webmasters
Gabriel Zappia's Internet Marketing Tutorial

Website Diagnostic Tools and Online Resources

Webpages−2−Go!
Thomas Benton's online WYSIWYG editor to build your web pages online.

Dr. Watson Version 5.02
Analyze your web page on the Internet. Watson can check out many other aspects of your site, including link validity, download speed, search engine compatibility, and link popularity.

Quick &easy website maintenance resources
Free sample services to check rankings, link popularity, search engine listings, site analysis, search engine optimization, load time, keyword density, keyword search frequency, spellchecks, html code, broken links, optimally optimize graphics, browser compatibility, meta tag analaysis, server functioning check−up.

HTML Toolbox
An award winning download that identifies site problems and automatically repairs HTML code for you with just one click.

CSE HTML Validator Lite 3.50
CSE HTML Validator Lite is a fast, easy to use, downloadable and free HTML development tool for Microsoft Windows that will help you to write syntactically correct HTML and XHTML.

"Get Your Site Right" & "Do−It−Yourself Site Checkup"
You get these free downloads when you subscribe to Bob McElwain's free newsletter, "STAT News." "Do−It−Yourself Site Checkup" is an ebook loaded with neat suggestions that can help improve most any site.

Free HTML Verification
HTML Verification services will let you make sure your HTML code is correct, that it will display in all browsers, and that upcoming changes in HTML standards won't effect your webpage. They can also check your site's popularity, image size, load time, and lots more!

WDG HTML Validator
Identifies all the HTML errors in your pages. Enter the URL of an HTML document to validate.

HTML Validation Service
Make sure your code meets the standards.

NetMechanic: Power Tools for Your Web Site
Use their Tools to check and optimise your pages for HTML errors, Load time. Search engine promotion tools also.

REL Link Checker Lite 1.0
A free easy−to−use, downloadable link checker tool to help you maintain your web site.

LinkGuard
Detect, repair and and prevent broken links on the your website.

Webserver Stress Test Tool
Simulates simultaneous users accessing a web server and helps to streamline your web application. Essential for every web developer, webmaster or web marketer! Free Demo.

Keynote Perspective
Sign up to schedule your free one−week, no−obligation trial of Keynote Perspective −− the world's leading web−site performance measurement and diagnostic service. Only for high−traffic websites (1000 visitors a day).

SiteProbe
This handy freeware online tool checks the status of your site hourly, 24 hours a day. It also offers a helpful "second

opinion" system to reduce the number of potential false alarms.

InternetSeer
Free Web Site Monitoring Service. InternetSeer remotely monitors your Web site to insure that customers and visitors have access to your site 24 hours a day, 7 days a week. InternetSeer's basic "Standard Service" is free and allows you the monitoring of one URL per hour.

AnyBrowser
Verify your Browser Compatibility and view your own site as your visitors do.

Browser Resolutions 1.1
A free downloadable tool that helps webmasters to see how their sites looks in different resolutions.

Critique
Receive constructive comments about any aspect of your web−site − free! When you critique somebody elses' site, you receive a critique of your own site.

The Website Awards Worksheet
Apply for Web awards and track your activities. Over 500 Award Sites around the world listed here.

Golden Web Awards
The web's most popular website awards.

Link Popularity Analysis
Find out who is linking to your site, and get a benchmarking report to show you quickly where you stand in comparison to competitors.

Checking Your URL
Check the status of your listing on each search engine.

The SEOToolSet™
Bruce Clay's collection of quality Search Engine Optimization software tools, many of them free. Includes research tools, keyword density analyzers, ranking monitors, ranking report modules, link analysis, and more.

Search Engine Ranking Tool
Most search engine ranking tools only check to see if your site appears in the first one hundred results of the search engines they check. **This tool will go as deep as 500 results.**

URL Ranking Methodology and Promotion Tools
Ways to optimize and improve search engine results and clues to improve your search engine keywords relative to existing leaders.

PositionAgent Trial Service
Works just like WebPosition Gold, but has a FREE trial offer.

Northern Webs Spider View Density Analyzer

Free Online Meta Tag Builder
Use the META Tag generator form to generate your "robot friendly" Title and META Tags.

Free Meta Tag Creator
Creates multiple metatags, including Input Classification, Engine Revisit, site rating, distribution, copyright, author etc.

Pirated−Sites.com
A portal for sites pilfered, plundered and otherwise not original. Find out if your site has been copied. Send screenshots or links of sites you know are ripped, and the ripping site. Let's stop the theft of design and code.

Advanced Email Link Generator with Anti−Spam Encoder
Cloak email addresses from spammer's email harvesting robots, yet keep them visible and readable for your site visitors.

fantomas mailShield™
Uni−encodes web site email addresses to guard against extractor bots and site spamming.

fantomas shadowCoder™
Uni−encodes entire web pages to protect your site against code napping.

ClickBank
Partner with ClickBank to sell digital products or earn sales commissions by linking to your choice of over 10,000 digital products.

PayPal Anti−Fraud Portal
A php script that enables PayPal users to sell items and digital files without the worries of electronic file theft or any potential PayPal fraudulent transactions.

David Morgan's Flash Enhanced PayPal Buttons
Flash Enhanced PayPal Buttons designed to protect your downloadable products.

HostIndex Web Hosting Directory
Find a web host at the web's largest hosting directory.

FreeWebhosts.com
The LARGEST directory on the Internet of free webspace providers, with over 1,200 free webhosts and growing, and is updated daily.

iSuperWeb.com
My personal choice for webhosting. They are a no−frills, economical service (50 MB as low as $2.75 per month), accept Paypal and provide all the basics you will need. However, they do not offer Telnet access and will not install extra software.

ImHosted.com
500 MB at $9.95 per month. High quality web hosting at the best pricing available!

Doteasy
Get ad−free, no−cost webhosting when you purchase a domain from them.

$5 domain registration
Top domain + 333MB webspace. $5 !

Total Online Solutions Inc
This is where I purchase domains for 8.95 a year − they accept Paypal and provide excellent customer service.

GoDaddy
One of the cheapest places to get a domain − at $8.95 a year.

Great Domains
Buy and sell domain names with the largest selection on the Internet.

Namestick.com
Easily make every long, ugly affiliate or website link "turn into" a short, easy to remember, search engine friendly domain name.

Short Web Addresses for Free
Rename your long web address for FREE.

URL Forwarding and Redirection
Great alternative to paid hosting starting at only $1.66/month. Masking/Cloaking, Frame Terminator and other great features. Do away with that long, ugly URL and use your own domain name.

Free Counter Services
Some of the more advanced counters (called trackers) that record a wide variety of information.

HTMLGoodies
From the basics to the more advanced, you'll find many good articles and codes here.

The JavaScript Source
An excellent free JavaScript resource with tons of "cut and paste" JavaScript examples for your web pages.

JavaScript Tools
JavaScript code−generating tools that make creating useful JavaScript code a snap. Includes Doc's bookmarklet's tool, to rollovers, and menus (popup and hierarchical).

Free Cut−and−Paste JavaScript
Alerts &Prompts, Background Effects, Email−Related, Forms &Input, Images &SlideShows, Links &Buttons, Menus &Navigation, Miscellaneous Scripts, Mouse Tricks &Techniques, Scroll, Title, &Status Bars, Software for Web Work, Special Effects, Text−Related and more.

SiteNavigation.net
Free javascript menus, Navigation Java menu applets and DHTML navigation tools for your website.

Free Hosted CGI
Free hosted CGI providers host scripts for your website. Useful if you cannot set up a script yourself, or if your server doesn't allow CGI.

Dotdragnet
ASP, PHP and Flash downloads and scripts, as well as an extensive directory, and busy discussion board

Flash News Scroller Wizard
Flash News Scroller is a highly configurable vertical text scroller and vertical news ticker that allows you to design your text scroller in a few minutes and instantly see the results.

CFC's Free Content &Tools for your Web Site
Specialty Search Engine For Webmasters, Web Designers. CFC is a search engine specializing in pay per click advertising, content management, free content for webmasters and promotion of targeted traffic through keyword bids. 100's of free articles for publishers.

Free Tools for Webmasters from Bravenet
Fast URL, Vote Caster, Minipoll, Mailing List, Tell−a−Friend, Guestbook, FFA Link, Human Click, FAQ, Guestmap, Classifieds, Message Forum, Messenger, Live Chat, Greeting Cards, Email forms, Password Gate, Site Search, Newsticker and more.

Webmaster Freebies
A roundup of the Web's best freebies and free services for Webmasters. These include free stats services, message boards, site promotion services, free site−building software, site revenue generators, page monitoring services, and much more.

Webmonkey
The Web Developer's Resource Directory of free webmaster resources and website tools for web design, search engine marketing tips, affiliate programs guides and more.

58 Free Web Tools
Page Transition Effect Generator, HTML Editor, Small Screen Viewer, Java−Script Tutorial, Image−In−Form−Button Generator, Site Translation Generator, Free Banner Maker, Pop−up Window generator, DHTML Generator, Java−Script Generator Marquee banner Generator, Picture Effect Generator, Disable Mouse Generator, Re direct Generator...goes on until you count 58!

Stone's 123Webmaster
Stone has collected 3296 free resources for you to use for your web development needs.

Webmaster Tools Central
A webmaster's directory of 1300+ tools and services to help build, promote, improve and maintain websites.

Mal's E−Commerce
Add simple "Buy Now" buttons to your product pages and your customers can fill out an order while they browse your website. Completely Free and easy to set up.

1ShoppingCart
The World's Smartest Shopping Cart system. Instantly automate your email marketing, website sales, digital delivery, ad tracking, pop−ups, credit card processing, affiliate program, or any eCommerce activity. 30−day free trial.

Cafepress
Just upload your logo or image and they will place your logo on a T−shirt, coffee mug, or mouse pad, to sell to your customers. They also take care of customer service and handle all orders. Great form of offline promotion. Free sign up.

Cashlinks and BECANADA
100,000 Internet Marketing Resources, Webmaster Tools, Automation Software, Reseller Programs &more...

Banner Tips site
Learn how to improve your banners and increase your site traffic.

Free Banner Exchange Services
A large collection of the best banner exchange programs available, all are completely free and often remotely hosted.

WorldLingo
Translate enable your web site within minutes and expand its reach to over 200 million internet users.

Articles on Website Design and Development

7 Effective Ways to Build Your Own Web Site **by Herman Drost**

Creating Your Own Website **by Dallas Franklin**

Do−it−Yourself Websites for Cheapskates and Simpletons **by Heather Reimer**

Designing Your Website **by Shelly Lowery**

Design Guidelines **by Matt Mickiewicz**

5 Quick Tips for Creating an "Effective" Website **by Harmony Major**

8 Steps to a Functional Site **by Thomas Benton**

5 Steps to Building Your Web Site **by William Bontrager**

How to Layout Your Web Pages **by Herman Drost**

Quick Web Site Start−up and Promotion Guide For Extra Busy Business Owners **by Milana Leshinsky**

Top 10 Steps to Putting Your Business On−line **by Kate Schultz**

Ten good deeds in web design **by Jakob Nielsen**

The top ten new mistakes of web design **by Jakob Nielsen**

Good Web Design **by Richard Lowe, Jr.**

Bad Web Design **by Richard Lowe, Jr.**

Pass the Mystery Meat: Learning from "Web Pages that Suck" **by Stefene Russell**

5 Most Common Web Design Mistakes **by Candice Pardue**

How to Avoid Amateur Design Mistakes **by Boris Mordkovich**

10 Tips For Better Web Sites **by Tony L. Callahan**

The Secrets to Building a Successful Web Site **By Shelley Lowery**

Ten Basic Steps For Building A Web Site That Works **by Lee Traupel**

Top 10 Biggest Mistakes of Website Design **by Scott Whitney**

The 5 Golden Rules of Professional Design **by Steve Adcock**

Design for Form or Function? **by Kurt Thumlert**

Who Do I Believe? **by Bob McElwain**

My Site Design Checklist **by Mitchell Harper**

Boring Is Best **by Bob McElwain**

Consistency Breeds Consistency **by Michel Fortin**

Clean And Crisp! **by Thomas Benton**

The First Fold Makes Your Site! (Or Breaks It) **by Bob McElwain**

Top 10 EASY Ways to Spruce Up Your Web Site **by Kate Schultz**

First Impressions Last **by Jennifer Johnson**

Image Is Everything − Almost **by Bob McElwain**

People Do Judge Web Sites By Their Front Pages **from IMC's Internet Marketing Chronicles**

How to give your small business web site a corporate look **by Milana Leshinsky**

Setting Your Site Apart From the Rest **by Jenny Bosworth**

From Woeful to Wow! − 6 Steps to a Stunning Site **by Jason Siegel**

12 Website Design Decisions Your Business or Organization Will Need to Make **by Dr. Ralph F. Wilson**

Customers as designers **by Jakob Nielsen**

Top Ten Guidelines for Homepage Usability **by Jakob Nielsen**

Does your homepage work? **by Peter Simmons**

Tweak your Home Page for Instant Results **by Jim Daniels**

Home Page Essentials: Miss These &You're Missing the Mark! **by Merle**

How to Test Your Web Site Usability **by Herman Drost**

Make Your Website User−Friendly **by James Capobianco**

Designing a User−Friendly Site **by Jennifer Johnson**

4 Tips to a More Visitor−Friendly Website **by Angela Wu**

Your Site Through Other Eyes **by William Bontrager**

The Human Touch **by Chris Falck**

The 25 Deadly Sins For Your Internet Marketing Website **by Detlev Reimer**

Top 10 Webpage Mistakes (or, Why The Internet Bubble Burst) **by Dale Armin Miller**

Web Site Design: Who Is Your Audience? **by Richard Lowe, Jr.**

Web Site Design: What do you want to communicate? **by Richard Lowe, Jr.**

What Your Website REALLY Says About You And Why It Matters **by Peter Simmons**

The Importance of Keeping a Focus on Your Site **by Marc McDonald**

Web Site Planning Can be a Sticky Situation by Michel Fortin

Web Site Storyboards, Your Magic Mirror by Michael Knowles

7 Steps to Useable Forms by Keith Reichley

An Introduction To Cascading Style Sheets by Steve Nash

How To Design a Consistent Web Site Using Style Sheets by Milana Leshinsky

How to create lists in HTML and control the way they look by Milana Leshinsky

Fonts For Your Web Site by Richard Lowe, Jr.

Designers – Colour Your World! by Susan E. Eskdale

How to Prepare Images for Your Web Site – Part 1 by Herman Drost

How to Prepare Images for Your Web Site – Part 2 by Herman Drost

How to Prepare Images for Your Web Site – Part 3 by Herman Drost

The Resolution Dilemma by Matt Mickiewicz

A Web Page For All Resolutions? by Thomas Benton

Design Effective Navigation in 10 Steps by Sam Hastings

How to Create an Effective Navigation Structure for Your Site − Part 1 by Herman Drost

How to Create an Effective Navigation Structure for Your Site − Part 2 by Herman Drost

Immutable Laws of Effective Navigation, Part 1: Make it readily available by Jamie Kiley

Bad Web Design: Navigation Errors by Richard Lowe, Jr.

Top 10 Signs Your Site Needs An Overhaul by Sandi Hunter

Fix Your Web Site or Say "Good−Bye" To Sales! by Milana Leshinsky

Do your Pages Download Fast? by Bob McElwain

How to Calculate and Speed−Up the Download Time of Your Web Site by Herman Drost

Make Your Page A Speed Demon! by Thomas Benton

12 Tips To Increase Your Web Page Speed by Rich Vicar

Fast Tips for Fast Downloads by Robert Kulik

Graphics for the web: The Most Common Formats by Richard Lowe, Jr.

Graphics Optimization by Richard Lowe, Jr.

Using Sound In A Web Site by Richard Lowe, Jr.

80% of your Web site is Maintenance by Judy Cullins

Web Site Redesign − from stagnation to rejuvenation (Part 1) by Herman Drost

Keep Them Coming Back − Update Your Site by Richard Lowe, Jr.

Want A Sticky Website? Forget Content! by Michel Fortin

'ReDesign' is not a Dirty Word by Dr. Mani Sivasubramanian

How To Ease The Pain Of Website Change by Thomas Benton

How You Can Save Hours When Re−Designing Your Web Site by Dirk Dupon

How To Manage Your Website Content In Real Time Using Only Your Browser by Thomas Benton

Organizing Your Website with Folders by Candice Pardue

Good Web Design: Create A Custom 404 Error Page by Richard Lowe, Jr.

Eyetracking Study of Web Readers by Jakob Nielsen

Why frames suck most of the time by Jakob Nielsen

Creating Content With Style − Part 1 by Grant McNamara

Gateway Pages Versus Great Content by Bob McElwain

Don't "Do A Little Bit of Everything" with Your Web Site by Mary A. Sicard

Focus Your Web Site... Or Get Out Of Business by Milana Leshinsky

A Theme−Based Website, Part 1 − What Is It? by Julie Georg

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A Theme−Based Website, Part 3 − Choosing Affiliate Programs by Julie Georg

A Theme−Based Website, Part 4 − How To Build The Site by Julie Georg

A Theme−Based Website, Part 5− Promoting The Site by Julie Georg

Transforming a site from good to excellent by Richard Lowe, Jr

Top 10 Ways to Make Your Site Interactive by Kate Schultz

How to Get People Into Your Site and Respond by Michel Fortin

Be a Good Host; Let Your Visitors Speak by William Bontrager

Let Your Visitors Recommend Your Website by William Bontrager

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Cookies: How to Improve Your Website AND Learn From Your Visitors by Steve Nash

How to Use Pop Ups Without Annoying Your Visitors by Merle

Manual Pop−Ups by Robert Wardrick

7 Free Statistics Trackers for Your Website by Michael Low

How to understand your website's statistics by Donald Nelson

How to Analyze Your Web Site Traffic − Part 1 by Herman Drost

How to Analyze Your Web Site Traffic − Part 2 by Herman Drost

Your Web Traffic and Your Bottom Line by Scott Buresh

Take Off Your Blindfold! Discovering your visitors' thinking using your log files by Milana Leshinsky

Printer Friendly Pages by William Bontrager

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The Magic of CGI! by William Bontrager

Getting Email From Your Website by Richard Lowe, Jr.

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Spam−Proofing Your Website by Dan Thies

How To Stop S−P−A−M (And Save Time!) by Steve Nash

WARNING: Are Your Products Being Stolen? by Greg Spence

How To STOP Affiliate Link "Hijackers" by Jim Edwards

Domain Names by Richard Lowe, Jr.

Domains 101: How to Choose A Winning Name by Merle

How to choose, register or transfer a domain name by Herman Drost

DNS by Richard Lowe, Jr.

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What Makes For A Good Host? by Richard Lowe, Jr.

How Much Hosting Space Do You Need? by Herman Drost

Complete Guide To Hosting – Part 1 by Rosemarie Wise

How to Reduce Web Hosting Bandwidth Usage by Herman Drost

How to Transfer Your Web Site to Another Host Without Losing It by Herman Drost

Sins Of The Internet: Copyright Infringement by Richard Lowe, Jr.

Web Legalities: Copyright by Richard Lowe, Jr.

Design Theft – The Webmaster's Recourse by Oleg Krogius

Web Legalities: Bandwidth Stealing by Richard Lowe, Jr.

Awards Programs: Submitting Your Site For Awards by Richard Lowe, Jr.

Planning Your Website Strategy by Shelley Lowery

The Top Seven Mistakes Websites Make by Michel Fortin

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The Art of eCommerce Web Design by Jane Pepperin

10 Tips for Designing an Ecommerce Web Site by June Campbell

Is Your Online Storefront Open For Business? by Chee Wee

Accepting Payment Through Your Website by Shelley Lowery

E–Commerce Shopping Software by Will Bontrager

Accepting Credit Cards with Your Own Secure Server by William Bontrager

Creating Websites that actually make money! by Jim Edwards

Do This One Thing to Create a Powerful Product–Selling Web Site by Judy Cullins

Building your Website for Success by Paul Barrs

The 22 Attributes Of A Successful Web Site by David Dimas

How To Impress Search Engines and Users by Kimberly Krause

Is Your Website Optimized for Search Engines? by Scott Buresh

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Tips for Making Your Pages Search Engine Friendly by Donald Nelson

META Keywords Tag Falls By The Wayside by Aaron Turpen

Target the Right Keywords to Attract Qualified Buyers by Paul J. Bruemmer

How To Count Keywords And Make Keywords Count by Thomas Benton

How to Get FLASH Indexed in the Search Engines **by Robin Nobles**

Would You Buy There? **by Jason D. Huhtala**

Build A Site That Sells! **by Chris Falck**

How to get more sales from your website NOW! **by Peter Simmons**

How To Design A Killer Website That Makes The Sale Virtually Every Time **by Jimmy Brown**

Tweak Your Site For Added Sales **by Dan B. Cauthron**

Proven Ways To Dramatically Increase Your Conversion Rate **by Diane Hughes**

6 "Life or Death" Factors For Any Website! **by Jim Edwards**

Web Site Promotion 101 **by Joanne Glasspoole**

Using Your Web Design Skills to Create and Sell Turnkey Web Sites on eBay **by Alexis Dawes**

Your Own Membership Site **by William Bontrager**

Newsletters for Webmasters

Webmaster Tips and Tricks Newsletter
From Bravenet − Each issue is full of useful tips on HTML, JavaScript and other topics for beginners to advanced webmasters.

SitePro News
SiteProNews.com is a free, daily newsletter and resource site for Webmasters that is updated daily.

The Alertbox: Current Issues in Web Usability
Bi−weekly column by Dr. Jakob Nielsen, principal, Nielsen Norman Group

Enlightened Webmaster Newsletter
Learn how to improve your website usability and conversions.

WillMaster Possibilities
Targets professionals, not trained in programming, who choose solid technology to move their businesses to a higher level. Click here to read the archives.

Web Expert or Not!
Milana Leshinsky's popular e−zine filled with Web Design Tutorials, Tips and articles. Sign up today and receive 2 free e−books: "Absolute Beginner's Guide to Starting a Web Site" and "14 Instant Web Design Tutorials"

Active−eBuilder
Thomas Benton's FREE eZine that delivers useful web design and Internet marketing information. Subscribe and get access to many excellent download including "Recipe for a Winning Website."

Almost a Newsletter
Published by the hilariously funny Boogie Jack, this one offers some great tips for novice Internet users as well as experienced web site owners.

Dynamiq Ezine
Get a FREE WEBSITE REVIEW worth $129 from Peter Simmons when you subscribe to his ezine.

SiteBuilderNews
In−depth articles, tips, useful websites and relevant news for webmasters and website owners from Dan Grossman.

Passing Notes
Get a quick, free web design tip every two weeks. This bi−weekly newsletter unveils the insider web design secrets that make the difference.

Web Design Weekly
Weekly Web design resource package full of valuable and dependable Web design tools you will need to build your site.

Amber Rose Designs eZine
ARD strives to bring you the latest and greatest tips and tricks of web and graphics design. Learn everything from how to create tables and frames to creating your own original graphics in PhotoShop Pro.

Goodies to Go newsletter
HTML Goodies to Go is a weekly, and fairly lengthy, newsletter which features commentary on the Web and website life.

The SitePoint Tribune
A weekly publication that covers everything you need to know about building, managing and marketing your Web site.

SitePoint Tech Times
A biweekly developer newsletter that covers all the technical aspects of Web Development. For the serious Webmaster.

devArticles.com
ASP, PHP and .NET articles, tutorials and forums for the serious web developer.

STAT News
Bob McElwain brings you the best of marketing strategies, promotional methods that work and insightful ideas for improving your site.

Web Resources Newsletter
A free monthly newsletter brings you free articles, reviews and related web links.

Recommended Titles

The products below are not part of this package as most don't have resale rights, but you will find them excellent resources for any website developer.

Site Build It!

Ken Evoy's Site Build It! is the ONLY all−in−one Web hosting system of tools that makes it easy for you to build a professional, popular, and profitable Web Business. Site Build It! takes care of all the technology and complexity of building and marketing your Web site... from domain name to hosting, from graphic design to Search Engine submission and optimization, from traffic analysis to e−zine publishing. There is nothing even remotely similar to Site Build It!'s total BUSINESS−building approach.
Download the SiteBuildIt! Owners Manual 'Make Your Content Presell'
Site Build It! "Quick Tour Slide Show"
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Create Your First Business Web Site in 10 days!

Thousands of people around the world have used professional web developer, Milana Leshinsky's interactive e−book to build their own web sites. Find out how it can help YOU get your web site up and running within hours, and without paying thousands of dollars to web designers.

A Pictorial Guide to Web Design

Thomas Benton's Step−by−Step Illustrated Guide to building your own ready−to−market−website. A Pictorial Guide to Website Design is written specifically for the novice. The step by step illustrations and the animated tutorials speed the learning process so that anyone can get their first site up and running in a very short time. Every step in the process is fully illustrated. And thirteen video clips containing 72 minutes of instruction let you see it in action.

Instant Profit Websites

The complete step by step system that teaches you exactly how to design your own mini and themed websites − without any HTML experience! Shows you how You Can Design Your Own Stunning Mini Web Sites In 10 Simple Steps − And Then Supercharge Them For Profit With An Arsenal Of Money−Making Tools!

65 Instant Web Design Answers

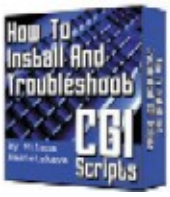
Ever wondered how those professional designers create tables with rounded corners? Or add a deadline for their bonuses? Or create those amazing pop−up windows? "65 Instant Web Design Answers!" will show you how to do all these and more. A one of a kind collection of the most wanted web design secrets for every web site owner. Whether you are an experienced webmaster, or only starting out, you will surely find something you ALWAYS wanted to know but couldn't find anywhere!

Web Design Mastery

Web design expert and author Shelley Lowery's latest ebook is taking the Internet by storm...Web Design Mastery is the most complete professional web design course on the Internet. Web Design Mastery is a MUST read for anyone serious about designing a great website! Click here to see excerpts from the book

Web Site Design Made Easy

The entertaining and humorous Boogie Jack walks you through the process of creating web sites in a step−by−step fashion that makes the learning easy. You'll learn everything from planning a web site to getting it on the web − including many tips to help you learn from my experience rather than the hard way through trial and error.



How To Install and Troubleshoot CGI Scripts

Milana Leshinsky guarantees she will teach you how to quickly &easily install any CGI script you want. Her tutorial comes with a specially designed checklist of everything that can go wrong during installation, how to discover it and how to fix it.

WebmasterInABox

The WebmasterInABox is a suite of 20 of the most essential, absolutely−must−have software programs to help you automate many of your day−to−day tasks and give you back more time to spend on promoting your site and products. The collection has scripts for tracking your links and redirecting url's, for automating some of you list management, Recommend Us, Form−mailer with autoresponse, and many more.

Profit Pulling Webpages

Jimmy Brown brings you a Complete Web Design Package...
− 36 ready−made, professionally designed webpage templates!
− A powerful WYSIWYG (What You See Is What You Get) webpage editor to customize the templates to fit YOUR needs!
− An incredible 14−page tutorial with 33 screenshots that SHOWS you *exactly how to edit the templates in a step−by−step format!

Web Site Power System

Marlon Sanders shows you his easy, super time saving way to set up autoresponders, opt−in forms, popup windows, lead generators, ftp, icq, instant chat, testimonials, order forms, credit card processing, databases, associate program, reseller tools −− and much more. These are the tools you MUST have. Get them up and running the simple, fast, easy, painless way!

Make Your Site Sell

MYSS! is generally accepted as the BIBLE of Net−selling. An indispensable "must−read" for everyone involved in e−commerce (marketer, designer, techie... from CEO to filing clerk). And now greatly expanded and totally updated, MYSS! 2002 is twice as good. Make Your Site SELL! 2002 freetrial version offers a sampling of its four "content" volumes... Site−Selling Product Development and Positioning Store−Building−and−Selling, and Traffic−Building.

12 Ways to Give Your Webstore a Sales Boost

Dr. Ralph F. Wilson's Proven Techniques to Increase the Conversion Rate in Your Online Store. A 71−page e−book in PDF that contains twelve different approaches to increasing the conversion rate (the percentage of purchasers to shoppers). There's a good chance that you'll be able to increase your conversion rate 1% or 2% −− perhaps even double it, as you implement these techniques.

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